

Web Applications

Ever run into the data can't get to the employee problem? You have employees who are on the move, moving from workstation to workstation, office to office, city to city? They need mobile information that will work on anything. Windows, Mac, UNIX, any system, anywhere. But they don't need all this information, and you don't want to duplicate your data, which would just duplicate your work.

Welcome to the world of web applications.

The features of the Internet, such as global network, standard infrastructure and universal client (web browser), allow web applications to have a very high return on investment. Research firm IDC reported in 2001 that businesses are seeing an astonishing 240% return on intranet/internet based applications, while traditional client/server applications are only seeing 90%.

By leveraging web applications, your employees can update and add new information to your existing system through a web browser anywhere. It doesn't matter if they're in airport, or at a remote office, as long as they can find a Internet connected computer with a web browser, then they have access to the application and data. Not only is the data they entered available via the web application, but coupled with a web service, can automatically update the data across your existing infrastructure.

Have multiple locations that need access to the same data? Web applications offer an easy way to get information where needs to, with little more than a web browser and an internet connection. Web applications can be integrated into existing web sites and intranet tools. Some of our most recent web applications projects include:

- Work Management
- Tracking Inventory
- Customer Relationship Management
- Employee Time Card Application
- Business to Consumer e-commerce

The Geneva Group is building tomorrow's web applications today. With cross platform browser interfaces, access from anywhere, and interoperability between existing systems, web applications are quickly replacing the traditional desktop application. Let us help you decide if web applications will save you money and time, and increase your revenue potential.

Service.

Reliability.

Value.

Creative.

Flexible.

